

# The Boating Advisory Council's Annual Report for 2015

## **Peggy Tosdal on Leave**

Peggy Tosdal took long-term leave of her role with us to manage the City's Lake Washington Moorages at Leschi and Lakewood. Among her many valuable contributions over the last 21 years, her most important is the tone she sets for making Mount Baker a welcoming and supportive place for all who wish to participate. We are fortunate that Jason Coffman, our longtime rowing coach, has stepped in to assume Peggy's responsibilities in her absence. Meanwhile, we wish Peggy the best in her current assignment.`



Peggy dedicating her boat, October 2015

Celebrating its 30<sup>th</sup>
year, Mount Baker
continued to grow, setting new records for
participation with
Baker competitive
teams performing well
at both regional and
national regattas.
Thanks to you, our
fundraising also set
new records, allowing
us to continue our investment in better
equipment.

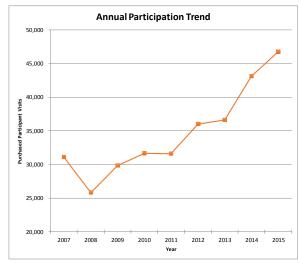
# Participation Grows 8% to All-time High

**Junior Crew** enrollment grew 8% over last year, with 145 athletes enrolled in the spring and 150 in the fall. Both girls' and boys' programs operated near capacity.

**Adult Rowing** increased 7% as all programs thrived. Growth occurred in all classes including learn-to-row, recreational, long-distance and competitive.

The Sailing Program grew 12%, driven by increased youth participation. Our growing youth racing team hosted a regional high school regatta that attracted 130 sailors from 18 clubs. Following the regatta we hosted a Youth Sailing Open House that attracted over 350 participants. Our team raced at Sail Sand Point, competed in the local Milfoil Dodger regatta series, and hosted an event at Mount Baker in August. We also expanded our adult sailing offerings adding new open-sail and racing opportunities.

"On Land" Health and Fitness continued to grow with participation jumping 21% from last year. The twice-a-week evening program provides strength and endurance training for the rower and non-rower alike.





Above: Girls Varsity 8+ celebrate as 2015 NW Junior Regional Champions with coach Jason Coffman

Below: Masters women and men compete in Boston at the Head of The Charles.





## **Outreach and Financial Aid**

In partnership with the George Pocock Rowing Foundation and Seattle Parks and Recreation, we continue to co-sponsor **Rainier Valley Rowing** (RVR). This program enables youth who would not otherwise be able to row to participate fully in the sport. Youth who participate in RVR row as members of Mount Baker Junior Crew. We had five RVR-supported athletes with us in 2015, somewhat fewer than in previous years. The Council continues to work with the Pocock Foundation, schools and community organizations to further our outreach in South Seattle.

In 2015 we provided \$7,540 of **financial aid**, primarily to junior rowers. That level decreased 32% from 2014, reflecting a reduction in need-based aid applications.

Baker continues to fund our **Community Boating** program, a summer program for young people affiliated with Seattle's Community Centers. We had 132 youth participants in 2015, up one-third from last year. We provided \$1,600 of support to staff these programs.

# Competition Highlights

# **Juniors**

## Regional Championships

The Girls' Varsity 8+ repeated as Junior NW Regional Champions. Members of this boat then crewed the Varsity 4+ and the 2<sup>nd</sup> Varsity 4+; both boats repeated as Regional Champions. The Boys' Lightweight 4+ and the Boys' 2-finished 2<sup>nd</sup> in their respective races at Regionals, qualifying for the Youth National Championships.

#### **Youth Nationals**

The Girls V8+ finished 5<sup>th</sup> while the Boy's Lwt 4+ finished 13<sup>th</sup> and the Boy's 2– finished 15<sup>th</sup> overall.

# Masters

Baker Masters rowed very competitively at Opening Day and the NW Regional Championships in the spring, the Cascadia Regatta in summer and Head of the Lake in the fall. At NW Regionals the team won six medals topped by a gold medal in the Women's E4+.

In October, Baker sent a Men's 4+ and a Women's 4+ to the highly competitive Head of the Charles Regatta in Boston. Despite difficult weather and stiff competition, the men's boat rowed well enough to qualify for the 2016 regatta, while the women were one place shy of automatic qualification for next year.

# Fundraising Records Set

Row-a-Thon set a new record with contributions from 460 donors. Net proceeds fund Junior Crew travel, financial aid, and equipment upgrades.

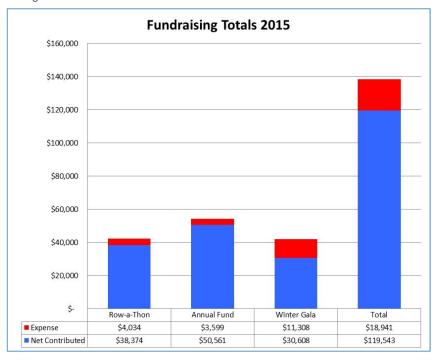
2015 **Annual Fund** set a new record with 127 individual donors. By coordinating the Annual Fund kick-off with the Seattle Foundation's GiveBig Day, we received a contribution of \$1,595 from the Seattle Foundation. Annual Fund supports equipment replacement and financial aid.

Our **Winter Gala** raised a record amount from 100 people in attendance. Three-time Olympic medalist *Mary Whipple* spoke of her coxing career that brought her from the University of Washington to the US Olympic Team for the games in Athens, Beijing and London.

Meeting Room Rentals generated gross revenue of \$107,000, a 23% increase from last year. Mount Baker receives approximately 45% of the gross revenue with the rest going to Seattle Parks and Recreation. After expenses we netted \$27,000.

## **Fundraising**

Thanks to your very generous support our three major fundraisers set new records in 2015. A total of \$138,484 was raised, a gain of nearly \$17,000 over the previous year. Once again, Mount Baker proved efficient in its fundraising as expenses amounted to 13.7% of gross contributions.



# **Equipment Upgrades**

Substantial investments in new and upgraded equipment were made for all programs in 2015. As a result, we reduced the average age of our rowing fleet (eights and fours) to just less than five years. We finally met and surpassed our goal of a fleet average age of 6 years.

Equipment Acquired in 2015		
Rowing Shells		
George Corkery, Jr.*	New competition 8+	
Peggy Tosdal	New general use 8+	
Semper Paratus	New competition 4+	
George Corkery II	New competition 4x	
Lakewood	New competition 2-/x	
Ambition**	Used Empacher 1x	
Sailboats		
Laser with rigging	Two new boats	
Dollies	4 new dollies	
Kayaks		
Sit-on-top kayaks	3 new recreational	
Strength & Training Equip.		
Concept 2 Ergometers	6 new units	
Stationary Bikes	2 new units	
Additional live weights, kettlebells. TRX bands		
Outboard Motors	2 new 15 h.p. units	

<sup>\*</sup> Funded by a donation from Karleen Snetsinger

<sup>\*\*</sup> Donated by former coach Lee Kulina

# **Equipment Upgrades (continued)**

In an unprecedented occurrence in June, we lost two eights, the Baker Beast II and the Margaret Rothchild, to damage inflicted by a huge boat wake. Fortunately, as we carry a replacement insurance policy, we received an insurance recovery of \$70,640 that substantially covered the cost of replacing these two shells. The replacement hulls will be delivered in early 2016.

## **Financial Summary**

2015 Revenue	& Expense
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2015 Revenue & Expense			
Revenue			
Program and User Fees	\$	570,043	
Donations and Grants	\$	164,095	
Insurance Recovery	\$	70,640	
Meeting Room/Other Rentals	\$	51,840	
Merchandise Sales	\$	14,415	
Total	\$	871,033	
Expense			
Program Operations	\$	475,766	
Equipment Purchases	\$	189,096	
Administration	\$	103,025	
Financial Aid	\$	7,803	
Total	\$	775,690	
Increase (Decrease) to Surplus	\$	95,343	
Decrease to Surplus 2014	\$	(18,409)	
Two-Year Increase to Surplus	\$	76,934	

# **About Us**

The Boating Advisory Council is a member of the Associated Recreation Council, a not-forprofit 501(c)3 organization. The Advisory Council works closely with Seattle Parks and Recreation on operating the programs, managing physical facilities, hiring coaches, and raising money to renew equipment.

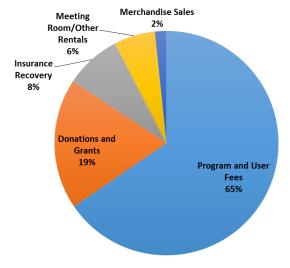
# Contact Information

Mount Baker Rowing & Sailing Center 3800 Lake Washington Blvd. S Seattle, WA 98118 206-386-1913

Website: mbrsc.org

Rental room website: bakerboathouse.com

#### 2015 Sources of Revenue



## 2015 Expenses

