



The Boating Advisory Council's Annual Report for 2014

Mount Baker programs thrived in 2014 and enter the New Year with tremendous momentum. Participation levels set new records and our competitive teams achieved enviable success. Our fundraising achieved record results and we have invested aggressively to upgrade our equipment.

We thank you for your support of Mount Baker and are pleased to provide this update on our progress.

Program Growth

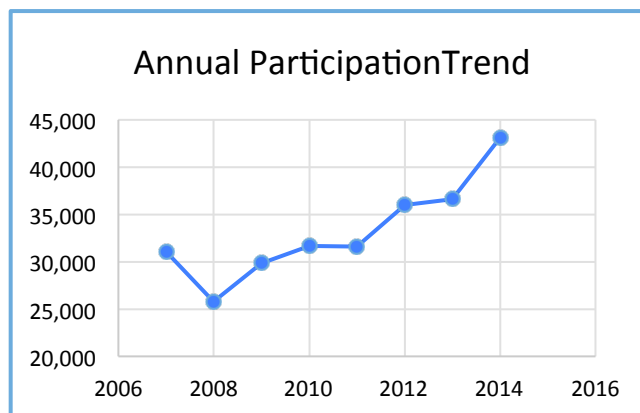
Across all programs participation grew 20% over last year to an all-time high.

Junior Crew participation showed a double-digit increase over last year, with over 135 participating in both spring and fall. We took 120 athletes to the NW Regional Championships in May, a 26% increase over 2013. After a strong fall season Baker had 80 athletes participate in the season-ending Head of the Lake Regatta at UW.

The **Adult Rowing** program, fueled by several large Learn-to-Row classes, saw participation surge an amazing 46% from the prior year. There were programs for all interests from instructional and recreational to long distance and competitive.

Our **Sailing Programs** remain popular, with several Learn-to-Sail courses at capacity. We introduced a very popular Women Only Learn-to-Sail class and added more sail-racing and open-sail opportunities. Our youth racing team participated in the local Milfoil Dodger, a series of five regattas, including one hosted at Mount Baker in August. Our youth sailors also raced in the Junior Olympics regatta at Shilshole.

Participation in our **"On Land" Health and Fitness Class** grew 69% under the care of Coach Audrey Shaw. The twice-a-week evening program strikes a balance between developing muscular strength and muscular endurance. More participants create more energy and fun.



Competitive Highlights

- The Girls Varsity 8+ won the NW Junior Championship and led a contingent of 23 rowers to the National Championships. In the fall they once again led the way with a victory at Head of the Lake.
- Baker Masters won medals at the NW Regional Championships in the spring, the Cascadia Regatta in Vancouver, B.C. in the summer and at Head of the Lake in the fall.
- The Baker adults sent three boats, twelve athletes, to the Head of the Charles Regatta in Boston, MA. Based on their placement, both the Women's 4+ and the Men's 4+ qualified their boats for 2015's regatta.



Girls Varsity 8+ with Coach Jason Coffman, May 2014

Event	Boat	Result
Northwest Junior Regional Championship	Girls 8+	1 st
	Girls 4+	1 st
	Boys LtWt 8+	2 nd
	Boys 4+	5 th
Youth Nationals	Girls 8+	6 th
	Boys 4+	9 th
	Boys LtWt 8+	14 th
Masters' Northwest Regional Championship	Men's D 4+	3 rd
	Women's E 4+	3 rd
Head of the Charles	Women's 50 4+	15 th of 54
	Men's 50 4+	22 nd of 54
Head of the Lake	Men's 50 8+	1 st
	Women's 50 4+	1 st

Outreach & Financial Aid

In partnership with the George Pocock Rowing Foundation and Seattle Parks and Recreation, we continue to sponsor **Rainier Valley Rowing** (RVR). This program enables youth who would not otherwise be able to row to participate fully in the sport. Youth who receive support from RVR row as members of Mount Baker Junior Crew. We had eight RVR-supported rowers with us this year.

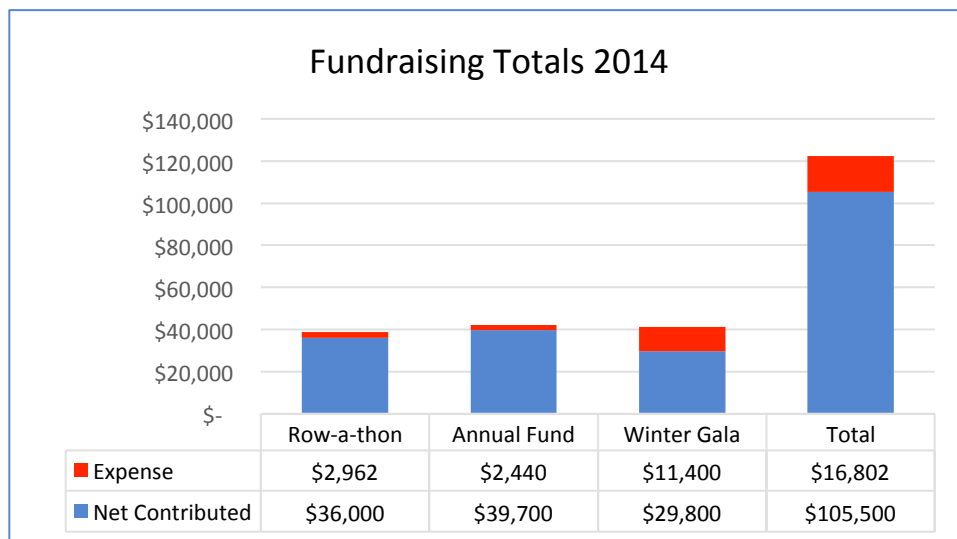
Mount Baker hosted summer rowing for groups of adults with either developmental or physical disabilities. We hosted the **Skihawks Racing Team**, individuals with developmental disabilities, for two rowing adventures with a total of 33 participants. We also hosted a group of eight from **VisionLoss**. We appreciate the leadership of Coaches Maura Deering and Tara Morgan and the volunteer support of many Baker rowers who made these opportunities possible.

In 2014 we provided \$11,116 of **financial aid** primarily to junior rowers, an increase of 8% over 2013. We never want financial need to stand in the way of an individual's participation.

We continue to fund our **Community Boating** program, a summer program for youth groups affiliated with Seattle's Community Centers. This program gets kids on the water and engaged in our paddle sports. We had 100 youth participants with us in 2014 and provided \$3,500 of support.

Fundraising to Support Programs

Our fundraising effort in 2014 was phenomenal! Thanks for your very generous support. Our three major fundraisers achieved record results totaling just over \$122,000.



Row-a-thon, our Junior Crew fundraiser aimed at friends and family, shattered previous records by raising \$38,962 from 472 donors. Proceeds support Junior Crew travel, financial aid and equipment upgrades.

The 2014 **Annual Fund** set a new record with 113 individual donors (our first time over 100) contributing an amazing \$42,140. The Seattle Foundation's **GiveBig** program provided a contribution of \$1,436 to our campaign. The Annual Fund supports equipment replacements and financial aid.

Our inaugural **Winter Gala and Fundraiser**, with about ninety supporters in attendance, provided a sparkling evening of good cheer, inspiration and generosity. Guest speaker Judy Rantz Willman shared stories from her father, Joe Rantz, about the 1936 Olympic gold medal row, and how the popular book *The Boys in The Boat* came to be written. The event was even more successful than the previous year's silent auction in raising funds to support all aspects of our programs. Special thanks to Councilmember Lacey Sommer for conceiving and organizing this event. Thanks to all who helped plan and run the evening, and to Margaret and Eric Rothchild who offered a very generous matching gift.

Rental income from our **Meeting Room** also contributes to program support. Gross rental revenue was \$87,000, a 7% decrease from last year. Mount Baker receives 45% of the gross revenue and after expenses we netted \$14,000.

Equipment Upgrades

Until recently, the average age of our rowing fleet was 12 years, with several shells older than 20 years. The sailing fleet was even older. The Council adopted targets for fleet age of 6 years for our rowing fleet, and under 10 years for our sailing fleet. Thanks to your generous support we have achieved our goal a couple of years sooner than expected.

For 2014 we invested a record \$216,091 in boat replacement and support equipment. The **average age of our shells is 6.3 years** with only two boats over 10 years old. The sailing fleet now averages 8 years old, a big turnaround.



Margaret Rothchild dedicates her namesake boat, Fall 2014

Among the new boats in the fleet is a competition 8+, given most generously by Karleen Snetsinger in memory of her late uncle, George Corkery, Jr. **Thank you, Karleen!**

Equipment Delivered in 2014		Delivered in 2015
Rowing Shells		Rowing Shells
<i>Ned Gulbran</i>	New general use 8+	New Competition 8+
<i>Margaret Rothchild</i>	New general use 8+	New Competition 4x
<i>Prima Deux Lux</i>	Used (2008) general use 4+	New general use 2-/2x
<i>Cascadia II</i>	Used (2010) competition 4+	
Sailboats		
Vanguard 15	Six used (2010) models	
Strength & Training Equip.		
Concept 2 Ergometers	10 new units	
Row Perfect Simulators	2 new units	
Weight Set		
Other		
Outboard Motors	2 new motors	
Rack System for Shells		

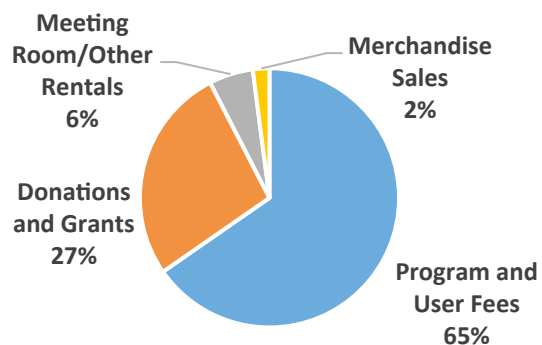


Finances

2014 Revenue & Expense

Revenue	
Program and User Fees	\$494,329
Donations and Grants	204,953
Meeting Room/Other Rentals	41,587
Merchandise Sales	15,623
Total	\$756,492
Expense	
Program Operations	\$455,183
Equipment Purchases	216,091
Administration	92,511
Financial Aid	11,116
Total	\$774,901
Decrease to Surplus 2014	-\$ 18,409
Increase to Surplus 2013	\$ 19,286
Two-Year Increase to Surplus	\$ 877

Revenue (%) 2014



Expense (%) 2014

